



**GUIDE
FOR COSMICNOOTROPIC
AFFILIATES**

General requirements to affiliated content

We carefully select all the materials featuring our company. Prior to the approval, we thoroughly examine each piece of content to ensure it aligns with our standards and policies. We reserve the right to decline any offer if it fails to meet our criteria.

The priority topics of the content are biohacking, healthy lifestyle, your own experience of taking peptides, nootropics or other supplements from the website cosmicnootropic.com



Originality

The content must be original, not published elsewhere.



Type of content

Post, article, video.



Legal

Ensure that the content does not infringe on any copyrights or contain defamatory material.

Please note that we do not accept the content with unproven or dangerous information that may do harm to our customers. Be open to edits and revisions suggested by our company.



Topics and format guidelines

1. Focus on Your Own Experience and the Information provided by CosmicNootropic:

Ensure that you are speaking from your own experience of taking our products. Feel free to refer to the product cards and the existing posts on the blog cosmicnootropic.com/blog/. Also, you can use any topics and formats from the materials provided by CosmicNootropic team.

2. Keep it Simple:

Avoid using overly complex scientific terminology that may confuse the customer. Instead, use simple language and explain any technical terms that are necessary for understanding the information.

3. Accuracy:

Ensure that all information provided is accurate and up-to-date. Avoid making false claims or exaggerating the benefits of the products.

4. Unbiased Information:

Avoid any promotional language or overtly positive language about the products. Provide unbiased information and allow the reader to make their own decision about the benefits of the products. Provide real-life testimonials regarding the use of our supplements: what changes / improvements have you noticed? How has it affected your life?

5. Transparency:

Be transparent about the potential side effects or risks associated with the products. Provide clear information about dosages, potential interactions, and any warnings that are necessary, with a reference to the website cosmicnootropic.com.

6. Tone:

Keep the tone of the content informative, friendly, and approachable.

7. Quality of the script and captions:

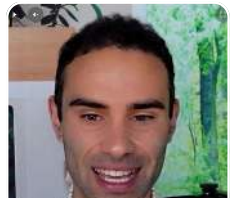
The script and captions should be well-written, engaging, and free from grammatical errors. Please make sure that the name of our company is spelled and pronounced correctly: it is CosmicNootropic.

8. Links:

Any links within the content should be functional and lead to website: it's cosmichootropic.com

9. Creative Approach:

Creative videos / posts are welcome, if they do not contain any prohibited topics / formats.





Prohibited Topics and Formats

1. Medical Claims:

Nootropics should not be marketed as a medical treatment or cure.

Avoid making any medical claims or suggesting that the products can treat or cure any diseases. It's best to use the following language:

XXX is known to, XXX can help with, XXX is said to, some researchers claim that XXX, according to research XXX may help with.

2. Associations with the themes of drugs, alcohol, cigarettes, and any other prohibited topics / substances:

Such associations can not be expressed neither in direct wording nor in visual content. For example, it is not advisable to show the process of taking pills and express emotions on your face as if you are trying something forbidden.

3. Direct calls to purchase / use our supplements:

We strive to avoid direct calls to purchase and recommendations for our products, as the main goal of our company is education and care for consumer health. Avoid using a salesy tone that can turn off the customer.

4. Videos and any other content that mentions any of our direct competitors:

We consider companies that sell similar types of supplements as our direct competitors. If a company sells a different type of dietary supplement, such as vitamins, collagen, omega-3, etc., this format may be possible with prior approval from our team.

5. Negative statements or profanity on behalf of our company or in posts mentioning our company:

We value our reputation and consider affiliates to be our ambassadors. Therefore, it is important for us that our values and views align as closely as possible.

We reserve the right to stop your membership in CosmicNootropic Affiliate Program if the guidelines stated above are not followed.